

## Press Release

**Zoom Systems Implements SAP® Business One With Services from Apollo Consulting LLC to Introduce Automated, High-End Retailing in the U.S.**

**Newtown Square, PA--SAP.com--May 01, 2006--**SAP America, Inc., a subsidiary of SAP AG (NYSE: SAP), today announced that Zoom Systems, a rapidly-growing automated retailer, has successfully implemented SAP® Business One as its business management application. Designed as an affordable, easy-to-use software application for small and midsize enterprises, SAP Business One was selected for its integrated customer relationship management and financial reporting capabilities, allowing Zoom Systems to continuously monitor customer account status and instantly report sales revenues. The application was implemented and is continually supported by SAP Business One reseller **Apollo Consulting LLC** ([www.apollocon.com](http://www.apollocon.com)) of San Francisco, California.

Founded in Australia in 1997 and based in San Francisco since 2000, Zoom Systems is a world-leading provider of automated retail outlets, a class of sophisticated retail machines dispensing high-end electronics and consumer products located in airports, hotels, universities and other public areas.

“With significant expansion planned over the next two years, we required a business application that provides complete control over an increasingly complex network of business partners, suppliers and unit locations,” said Clay Creasey, CFO, Zoom Systems. “By replacing an existing QuickBooks solution, the SAP Business One implementation tied accounting processes with all areas of sales, procurement and warehousing, creating a frictionless IT environment that adeptly handles our growing unit volume.”

“As their operations expand, businesses such as Zoom Systems must take measures to retain control while maintaining their current growth paths,” said Scott McMahon, business development director, **Apollo Consulting LLC**. “By implementing SAP Business One, Zoom Systems has deployed an affordable, highly-scalable application that consolidates its full range of business processes into one system.”

### About **Apollo Consulting**

**Apollo Consulting**, LLC was founded in 1997 with the goal of helping companies achieve their business objectives through the successful purchase, implementation, training and support of application software. With offices throughout North and South America, we have a strong team of experienced consultants that are dedicated to SAP(R) Business One. Our knowledge in accounting, technology and specialized industries combined with hands on real world situation experience will provide customers with world class service for small to mid-sized businesses.

Additional information can be found at <http://www.apollocon.com>

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