

Press Release

SAP Announces Recipients of Pinnacle Award 2008 in Recognition of Delivering Exceptional Value and Innovation to Customers

Berlin, Germany--SAP.com—May 20, 2008--SAP AG (NYSE: SAP) today announced the recipients of the SAP Pinnacle Awards 2008, SAP's global partner award program that honors and recognizes SAP partners who have made significant contributions towards SAP's customer-focused ecosystem. The winners were announced at a special awards ceremony held on the eve of SAP's international customer conference, SAPPHIRE® 2008 Berlin, being held May 19-21. SAP Pinnacle Awards are granted to leading SAP partners who have excelled in enhancing the customer experience by teaming with SAP to help customers address critical issues such as accelerating innovation and improving return on investment. Winners are selected based on nominations received from partners and SAP employees, and evaluated according to predefined criteria. This year, 29 award recipients were chosen from a group of 197 nominees.

"SAP is committed to extending our customer's experience by orchestrating a unique ecosystem that is a platform for fostering co-innovation between SAP, customers, and partners," said Zia Yusuf, executive vice president, Global Ecosystem and Partner Group, SAP. "Today's recipients have provided industry-focused excellence, innovative solutions and reliable services that address high priority business needs and deliver exceptional customer value. We thank this year's SAP Pinnacle Award nominees and recipients for their dedication and passion to teaming with SAP to help redefine the customer experience."

Each year, SAP honors its partners with SAP Pinnacle Awards in different categories that highlight and support a customer-focused ecosystem. For a listing of the SAP Pinnacle Awards 2008 categories and winners, please see the addendum below.

Addendum: SAP Pinnacle Awards 2008 Categories and Recipients

| Award Category | Award Winner |
|---|--------------|
| | |
| Service: Industry Solutions Co-Innovation | Accenture |
| Service: Industry Solutions Go-to-Market | Deloitte |
| Service: Ecosystem Expansion (Volume) | Accenture |
| Service: Ecosystem Expansion (Growth) | Satyam |
| Service: Landscape Upgrade | IBM |

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|---|-----------------------------------|
| Software Solutions: Strategic Partner of Excellence | Adobe Systems |
| Software Solutions: Field Engagement | Open Text |
| Technology: Co-Innovation for Core Business | Novell |
| Technology: Co-Innovation for Information Workers | Adobe Systems |
| Technology: Go-to-Market | IBM |
| Outsourcing: Hosting | Atos Origin |
| Outsourcing: Business Process Outsourcing | Northgate/Arinso |
| SME Channel Partner: Asia Pacific | Wipro |
| SME Channel Partner: EMEA | itelligence |
| SME Channel Partner: EMEA Best Newcomer | Bluekey Software Solutions |
| SME Channel Partner: Japan | Atomsystem |
| SME Channel Partner: Latin America | SofOS |
| SME Channel Partner: North America | Apollo Consulting |
| SME Global Top Volume Reseller | IBM |
| SME Global Fastest Reseller | Sonda Procwork |
| SME Global Innovation Partner | CitiXsys Technologies |
| Enterprise SOA: Thought Leadership for Service Partners | Wipro |
| Enterprise SOA: Thought Leadership for Software Solution Partners | Paymetric |
| Enterprise SOA: Showcases Leadership for Service Partners | Capgemini |
| Enterprise SOA: Showcases Leadership for Software Solution Partners | Triple Point Technology |
| Ramp-Up | Deloitte |

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| Global Ecosystem: Collaborative Revenue Contribution | Accenture |
| Global Ecosystem: Collaborative Revenue Growth | Tata Consultancy Services |
| Global Ecosystem: Customer Satisfaction | IDS Scheer |

About Apollo Consulting

Apollo Consulting, LLC was founded in 1997 with the goal of helping companies achieve their business objectives through the successful purchase, implementation, training and support of application software. With offices throughout North and South America, we have a strong team of experienced consultants that are dedicated to SAP(R) Business One. Our knowledge in accounting, technology and specialized industries combined with hands on real world situation experience will provide customers with world class service for small to mid-sized businesses.

Additional information can be found at <http://www.apollocon.com>

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